

## Display Script

A few helpful hints with illustrations by E. L. Brown

WE show herewith a sample of script which is very attractive for head-lines, window signs, etc. Study the character of letters carefully. Make a rough pencil sketch first, as shown in the copy, simply suggesting the style and size of the lettering, then finish in detail before applying the ink. In the finished product, your lines should be smooth and strong, the spacing and the width of the shades regular. The size of the original design is 15x 5 1/2 inches.

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## PALMER'S PENMANSHIP BUDGET

### Display Script

By E. L. Brown

THE script of the copy is after the Spencerian style. The two capitals D and C will demand careful attention, owing to the large size and heavy shades. The size of the original is 7 1/4 x 12 3/4 inches. The script lines run diagonally across the page. Rule lines for the height of letters about seven-eighths of an inch between the lines at the widest point and three-quarters of an inch at the narrowest

part. The large ovals and heavy shades are the main features of the capitals and require special attention. In inking, draw the pen toward the body, aiming for smooth lines. The shading, slope and spacing must be uniform.

Script is used very effectively for advertising cuts, title pages, headings, etc., therefore is an interesting and profitable study.

HEADINGS for papers or magazines, as a rule, should be plain, uniform in depth or height of lettering, etc. The style of script herewith shown is unique and attractive and always makes printable plates. First pencil the words very carefully, aiming for uniform size, slope and spacing. When the pencil work is finished, ink over the lines, using India ink and a Gillott No. 170 pen. Always

draw the pen toward the body and see that your lines are smooth and strong. Fine lines will not produce satisfactory printing plates, and the student must keep this fact constantly in mind, especially in preparing copy for photo-engraving. Allow not less than one-third to one-half reduction in making drawings for reproduction. The copy for this lesson was reduced about one-half in engraving.