

Taken from an early Zaner-Bloser Penmanship Supplies catalog.....

#### Zanerian Pens

Pens of the Zanerian brand are the highest grade that can be secured, being made from the very best material by the most skillful pen makers in the world. They should, therefore, not be confounded with the numerous cheap and inferior pens on the market. When a Zanerian pen is purchased it can be depended upon as being the best of the kind that can be produced. These pens are the most economical to buy, because they last longer and do better work than pens of lower grades. Special prices in quantities.

#### The Zanerian Fine Writer

The best fine writing pen made the pen that makes the finest light line and the boldest shade. The specimen on this page is presented to show two styles of writing which are best executed with a Zanerian Fine Writer. For card writing, round-hand or engrossing script, for flourishing, for artistic page writing, or for executing any of the shaded ornamental styles of writing, this pen has never yet been equaled. No other pen has ever been so generally praised by professional penmen. While this pen is made by the leading pen makers of the world, it is better than any of their own pens, because in manufacturing they bestow upon it more care than they give to any of their own. Here are the words which were written and signed by the manufacturers:

"Usually we give neither more nor less attention to special imprint pens than we do to our own, but we are quite willing to make an exception in favor of the Zanerian Fine Writer. We will give extra special care to them-more than we bestow upon our own."

This is why the Zanerian Fine Writer is without an equal for fine penmanship. One gross, \$1.75; one-fourth gross, 50 cents; one dozen, 20 cents.